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**NEWS ADVISORY – US DEPUTY SECRETARY OF DEFENSE BRIEFS  
NORTHERN VIRGINIA LEADERS ON ‘ACHIEVING EFFECTIVE DEFENSE: LEAN  
BUDGETS, SUPERIOR FORCES.’**

**The Honorable William J. Lynn III**, US Deputy Secretary of Defense, will receive the World Affairs Council – Washington, DC (WAC-DC) *International Outstanding Public Service Award* at its 2<sup>nd</sup> annual *Speaks to America* luncheon at The McLean Hilton – Tyson's Corner, VA on October 6. Mr. Lynn will deliver the Keynote Address on 'Achieving Effective Defense: Lean Budgets, Superior Forces.'

The **Hon. Franklin D. Kramer**, former Assistant Secretary of Defense, Chairman of the Board of Directors of WAC-DC, will introduce the program, which will be Co-Chaired by **J. Richard Knop**, FedCap Partners, LLC, and **Robert F. Pence**, Pence Group, Inc.

Other honorees include **Dr. Robert J. Templin, Jr.**, President, Northern Virginia Community College, who will receive the Council's 2010 *Global Education Leadership Award*, in recognition of his Outstanding Service to Education and Professional Leadership.'

The World Affairs Council – Washington, DC, 'A Leading Forum for Global Education and International Affairs,' is an institution 'Where Learning Happens.'

The WAC-DC board of directors is composed of corporate, former governmental and NGO representatives; educators; and civic leaders committed to implementing the council's global mission priorities.

**J. Richard Knop** stated "Thank you very much for this award. I am pleased to have had the opportunity to play a leadership role in expanding the footprint of the World Affairs Council to Northern Virginia. Northern Virginia has emerged as an international hub for technology and professional services."

**Hon. Franklin D. Kramer** said, "It is a privilege for the World Affairs Council to honor outstanding leaders in global educational and international affairs with the presentation of its *International- Outstanding Public Service Award* and the *Global Education - Leadership Award*."

**Deputy Secretary Lynn stated, "I applaud the work of the World Affairs Council in global education and international affairs. On behalf of the US Department of Defense, I am honored to accept the World Affairs Council of DC's 2010 *International Outstanding Public Service Award.*"**

**Dr. Robert G. Templin, Jr. stated "Never has the need been greater for Americans to understand and appreciate the global interdependencies that make our world a place filled with incredible potential and significant challenge. NOVA has dedicated itself to creating a diverse learning environment where peoples from our community and around the world gather to better understand one another and to appreciate different world cultures, languages and traditions. We believe that such knowledge is a powerful tool in promoting greater global awareness, international cooperation and world peace. Today's *Global Education Leadership Award* from the World Affairs Council is an honor that NOVA prizes as an affirmation of the work we have done."**

NOTES TO EDITORS: WAC-DC CASE STATEMENT (ON STATIONERY).

1. **The Honorable William J. Lynn, III US Deputy Secretary of Defense** career has included extensive public service at various levels within government. Mr. Lynn served as the Under Secretary of Defense from 1997 until 2001 and for four years prior to that he was the Director of Program Analysis and Evaluation in the Office of the Secretary of Defense. Before entering the Department of Defense in 1993, Mr. Lynn served for six years on the staff of Senator Edward Kennedy as liaison to the Senate Armed Services Committee. Prior to 1987, he was a senior fellow at the National Defense University and was on the professional staff of the Institute for Defense Analyses. From 1982 to 1985, he served as the executive director of the Defense Organization Project at the Center for Strategic and International Studies. A graduate of Dartmouth College, Mr. Lynn has a law degree from Cornell Law School and a master's in public affairs from the Woodrow Wilson School at Princeton University. His publications include a book, *Toward a More Effective Defense*, as well as articles in various newspapers and professional journals. He has been recognized for numerous professional and service contributions, including three Department of Defense medals for distinguished public service, the Joint Distinguished Civilian Service Award from the Chairman of the Joint Chiefs of Staff, and awards from the Army, Navy and Air Force.
2. **The Honorable Franklin D. Kramer** is an independent consultant and was Assistant Secretary of Defense for International Security Affairs for President Bill Clinton and Secretaries William Cohen and William Perry. Mr. Kramer is chairman of the board of the World Affairs Council - Washington, DC; vice chairman of the Atlantic Council, and chairman of its Committee on Asian and Global Security; a Capstone Professor at the George Washington University Elliott School of International Affairs; and on the board of directors and board of advisers of other prestigious American and international organizations.
3. **Dr. Robert J. Templin Jr. has been president of Northern Virginia Community College (NOVA), one of the nation's largest community colleges since 2002.** Under Dr. Templin's leadership the college has increased its enrollment by over 18,000 students, expanded its revenues by more than \$100 million annually, opened three new centers, and begun a dozen major capital projects totaling nearly 800,000 square feet of classroom and laboratory space. Over the last six years Dr. Templin has led an alliance to double the region's output of registered nurses and allied health professionals. Dr. Templin came to NOVA from the Morino Institute where he served as a senior fellow. Between 1994 and 1999, Dr. Templin served as the president of Virginia's Center for Innovative Technology. During Dr. Templin's tenure, the Center was credited with helping to create or retain over 12,000 high-tech jobs, attracting or creating more than 225 technology-based companies, and increasing company sales or new capital investment by more than \$500 million. Over the past 25 years, Dr. Templin's work in workforce training, education, economic development and immigration policy has been featured in such media as National Public Radio, USA Today, PBS National News Hour and Fortune Magazine. He has been named "Virginia Business Newsmaker of the Year," one of "Washington's 150 Most Powerful People," and one of the "100 Tech Titans" of the Washington region. Dr. Templin has also received awards for leadership in technology, his commitment to the state's immigrant community, his leadership and outstanding service to the Washington, D.C. metropolitan region, and contributions to the economy and quality of life in Northern Virginia.
4. **J. Richard Knop (Program Advisory Committee Chair) is a Managing Member at FedCap Partners LLC.** Mr. Knop co-founded Windsor Group, LLC in 1992, which was later acquired by BB&T Capital Markets in January 2005. With over twenty years of investment banking experience, Mr. Knop has closed more than 100 defense and government contractor mergers in the past twenty years. In 2004, Mr. Knop was selected as the recipient of both the Greater Washington Technology's Financier of the Year and the Association for Corporate Growth's Dealmaker of the Year awards. In 2007, he received the Distinguished Alumni Achievement Award from the George Washington University and was named Technology Executive of the Year by the Boy Scouts of America. He is the former President for the National Capital Chapter of the Association for Corporate Growth, and a member of the George Washington University's Law School Board of Advisors. He holds a Juris Doctorate with honors from The George Washington University Law School.
5. **Robert Frank Pence**, a lifelong resident of the Washington D.C. area, has developed, through Pence Group, Inc., thirty-five shopping centers totaling over 5,800,000 square feet of

retail space. Mr. Pence is a principal owner of the Dulles Expo Center, Chantilly, VA and Grand Duke Hotels, the operator of multiple hotels in the Washington metropolitan area. A graduate of the University of Maryland, he earned J.D. and M.A. degrees (Renaissance Literature and Art) from American University and a M.Phil. (Italian) from Yale University where he is completing his Ph.D. dissertation. He has taught at both Yale and Georgetown. A past member of the boards of American University, McLean Youth, and the Langley School, his current memberships include the District of Columbia Bar, Congressional Country Club, the Yale University Capital Campaign, and the Wolf Trap Foundation. Appointed by President George W. Bush to the President's Advisory Committee on the Arts, Mr. Pence and his wife Suzy are members of the International Committee of the Kennedy Center. Bob and Suzy have funded study in Italy for over 50 college students. They endowed the naming gift of American University's law library and received American University President's Award in 2007. They are proud sponsors of the 2005 USO Christmas dinner and Beach Boys Concert at WRAMC, the 2006 Beach Boys Thanksgiving concert at Ramstein AFB, Germany, and the 2007 Beach Boys and 2007/2008 Gary Sinise/Lt. Dan Band WRAMC concerts. The Pences' have three sons, Stephen, Geoffrey and Brian with whom they have created a scholarship at Virginia Tech to benefit the children of police officers, firefighters and members of armed forces who have been killed in the line of duty.