



Advisory Council

Hon. Brent Scowcroft

Hon. Lee Hamilton

Jessica Tuchman Mathews

Hon. Thomas R. Pickering

Board of Directors

Hon. Franklin D. Kramer
Chairman

Patrick W. Gross
Co-Founder & Former Chairman
1992-2002

Philip A. Odeen
Former Chairman
1982-1992

Thomas J. Reckford
Vice Chairman

Robert J. Berry
Treasurer

Dr. Michael Haltzel
Secretary

Hon. Julia Chang Bloch
US-China Education Trust

Hon. Roel Campos
Cooley Godward Kronish, LLP

Joseph Caracul
Bank of America

Tony Culley-Foster
CFCO International

Hon. Diana Lady Dougan
Cyber Century Forum

John M. Duff, Jr.
Duff Ackerman Goodrich, LLC

A. Edward Elmendorf
United Nations Association

Eddie Fraser
Diversified Search Ray & Berndtson

Hon. Chas W. Freeman, Jr.
Projects International, Inc.

Carl J. Green
Hitachi, Ltd.

Heidi Hatfield
Washington Fine Properties

Jefferson S. Hofgard
The Boeing Company

Rebecca Klemm
Klemm Analysis Group

J. Richard Knop
BB&T Capital Markets

Tobia Mercurio

Richard P. Merski
American International group

Robert Pence
Pence-Friedel Developers

Helmut Sonnenfeldt
Brookings Institution

Nigel Sutton
Raytheon Company

Hon. Togo D. West, Jr.
TLI Leadership Group

Howard E. Woolley
Verizon Wireless

Hon. R. James Woolsey
Booz Allen Hamilton, Inc.

Noel V. Lateef (ex officio)
Foreign Policy Association

WASHINGTON, DC:

GENERAL MICHAEL HAYDEN – Speaks on ‘Global Cyber - Security Solutions’.

FOR FURTHER INFORMATION PLEASE CONTACT:

Joshua Silva, Program Officer, at (202) 293-1051 or jsilva@worldaffairsdc.org

NEWS ADVISORY

General Michael Hayden (USAF, ret.), former Director of the CIA (2006-2009), and former Director of the NSA (1995-2005), will deliver a keynote speech on the challenges and solutions related to global cyber-security at a World Affairs Council (WAC-DC) luncheon scheduled for November 16 at the Hilton Hotel in Tyson’s Corner, Virginia

A panel discussion will follow with American and international experts in the cyber-security field including **Dr. James A. Lewis** (CSIS), and **Dr. Jamie Saunders** (British Embassy).

Bob Pence, Event Co-Chair and principal of Pence-Freidel Developers, Inc. will receive the Council’s **International Affairs - Leadership Award at this event** for his ‘Outstanding Voluntary Service to advance Global Education’.

In addition, the Council will honor **Dr. Jack Dale**, Superintendent of Fairfax County Public Schools with its **Global Education - Leadership Award**, in recognition of his ‘Outstanding Service to Education and Professional Leadership.’ and efforts to promote global education and international affairs studies in Fairfax County classrooms.

Bob Pence said, " **The WAC is dedicated to help educate young Americans on international issues and prepare them for engagement with our inter-connected world. It is an honor for me to accept the International Affairs – Leadership Award and be involved with the WAC mission in the DC metro area and globally**".

Dr. Jack Dale stated, “**Fairfax County Public Schools and the World Affairs Council share a valued relationship based on the importance of bringing global education programs to our students and teachers. Our students will become major contributors in the world and it is imperative we prepare them for that role. It is an honor to receive the Council’s Global Education - Leadership Award; as the Council is a leader in promoting international affairs education for students throughout the DC metro area.**”

Rick Knop, Event Co-Chair and Chairman and CEO, JRK Ventures, commenting on the awards to Bob Pence & Superintendent Dale & the Council’s 2010 focus on expanding programs in Northern Virginia said “**The World Affairs Council looks forward to increasing its membership & program activities in Northern Virginia. We are fortunate on our Board to have Bob Pence, an extraordinary business and community leader in Tyson’s Corner and Northern Virginia; and a long and valued association with the outstanding Fairfax County Schools System.**”

The World Affairs Council – Washington, DC, ‘A Leading Forum for Global Education and International Affairs,’ is an institution ‘Where Learning Happens.’

The WAC–DC board of directors is composed of corporate, former governmental and NGO representatives; educators; and civic leaders committed to implementing the council’s global mission priorities.

NOTES TO EDITORS: WAC-DC CASE STATEMENT (ON STATIONERY).

1. **Robert Frank Pence, a lifelong resident of the Washington D.C. area, has developed, through Pence-Friedel Developers, Inc., thirty-five shopping centers totaling over 5,800,000 square feet of retail space.** Mr. Pence is a principal owner of the Dulles Expo Center, Chantilly, VA and Grand Duke Hotels, the operator of multiple hotels in the Washington metropolitan area. A graduate of the University of Maryland, he earned J.D. and M.A. degrees (Renaissance Literature and Art) from American University and a M.Phil. (Italian) from Yale University where he is completing his Ph.D. dissertation. He has taught at both Yale and Georgetown. A past member of the boards of American University, McLean Youth, and the Langley School, his current memberships include the District of Columbia Bar, Congressional Country Club, the Yale University Capital Campaign, the Wolf Trap Foundation. Appointed by President George W. Bush to the President's Advisory Committee on the Arts, Mr. Pence and his wife Suzy are members of the International Committee of the Kennedy Center. Bob and Suzy have funded study in Italy for over 50 college students. They endowed the naming gift of American University's law library and received American University President's Award in 2007. They are proud sponsors of the 2005 USO Christmas dinner and Beach Boys Concert at WRAMC, the 2006 Beach Boys Thanksgiving concert at Ramstein AFB, Germany, and the 2007 Beach Boys and 2007/2008 Gary Sinise/Lt. Dan Band WRAMC concerts. The Pences have three sons, Stephen, Geoffrey and Brian with whom they have created a scholarship at Virginia Tech to benefit the children of police officers, firefighters and members of armed forces who have been killed in the line of duty.
2. **J. Richard Knop (Program Advisory Committee Chair) is Senior Consultant to BB&T Capital Markets and member of the D.C. Metro Board of Directors of BB&T.** Mr. Knop co-founded Windsor Group, LLC in 1992, which was later acquired by BB&T Capital Markets in January 2005. With over twenty years of investment banking experience, Mr. Knop has closed more than 100 defense and government contractor mergers in the past twenty years. In 2004, Mr. Knop was selected as the recipient of both the Greater Washington Technology's Financier of the Year and the Association for Corporate Growth's Dealmaker of the Year awards. In 2007, he received the Distinguished Alumni Achievement Award from the George Washington University and was named Technology Executive of the Year by the Boy Scouts of America. He is the former President for the National Capital Chapter of the Association for Corporate Growth, and a member of the George Washington University's Law School Board of Advisors. He holds a Juris Doctorate with honors from The George Washington University Law School.
3. **General Michael Hayden is a retired United States Air Force four-star general, former Director of the CIA and former Director of the National Security Agency. General Hayden served as Director of the CIA from 2006-2009 and was director of NSA from 1999-2005,** marking the longest tenure of any director in that agency's history. Before becoming Director of the CIA, General Hayden served as the country's first Principal Deputy Director of National Intelligence – and was the highest-ranking intelligence office in the armed forces. Earlier, he served as Commander of the Air Intelligence Agency, Director of the Joint Command and Control Warfare Center, Director of the National Security Agency and Chief of the Central Security Service. General Hayden graduated from Duquesne University with a bachelor's degree in history in 1967 and a master's degree in modern American history in 1969. He was a distinguished graduate of the university's ROTC program, and began his active military service in 1969. He also did postgraduate work at the Defense Intelligence School conducted by the Defense Intelligence Agency.
4. **Dr. Jack D. Dale joined Fairfax County Public Schools—the nation's 13th largest school system—as Superintendent on July 1, 2004. From 1996 until June 30, 2004, Dr. Dale served as Superintendent for Frederick County Public Schools.** During his fourth year as Superintendent, he was named Maryland's Superintendent of the Year. Previously, Dr. Dale was the Associate Superintendent for School Administration, Curriculum and Instruction of the Edmonds School District in Edmonds, Washington. He also served as Director of Personnel in the Everett Washington School District; Assistant to the Director at the Center for the Assessment of Administrative Performance at the University of Washington; Director of School Instructional Services; Assistant Principal; and mathematics teacher in the Bellevue School District, Washington.
5. **Dr. James A. Lewis is a senior fellow at CSIS** where he writes on technology, national security, and the international economy. Before joining CSIS, he worked for the federal government and received his Ph.D. from the University of Chicago.

6. **Dr. Jamie Saunders is a counselor at the British Embassy in Washington**, where he leads on cyber security policy. He has over 20 years experience in the UK Government, working on the application of technology to a range of national security problems including Counter Terrorism, Counter Proliferation and Counter Narcotics. Before joining the Embassy in 2008, he worked for 5 years as a member of the Senior Civil Service supporting CONTEST (the UK Government's Counter Terrorism strategy).



The World Affairs Council – Washington, DC, ‘A Leading Forum for Global Education and International Affairs,’ is an institution ‘Where Learning Happens.’

The World Affairs Council – Washington, DC (WAC–DC) is a non-profit, non-partisan organization dedicated to expanding awareness among the American public and the international community of geo-political, business, and civil society issues in our inter-connected world.

Since 1980, WAC–DC has been a **leading provider** of top-level and thought-provoking presentations, debates, and discussions of global education and international affairs in the Washington metro area. The council’s programs include public, diplomatic, political, and business events, town hall meetings, professional development seminars, and international communications programs.

The council provides a **neutral forum** for speeches by presidents, prime ministers, cabinet officials, economists, diplomats, scholars, academics, corporate leaders, authors, researchers, pundits, journalists, and Nobel laureates. These worldwide speakers join council members, VIP guests, online audiences and the public for in-depth discussions of major foreign policy and education issues that have global impact.

The council's Ambassador, Embassy, Author, and Distinguished Speaker Series; Foreign Policy Fora; and Young Professional and News Maker programs engage over **5,000 members and guests each year**. Since 2000, more than 100 foreign ambassadors, 50 US ambassadors, 20 US cabinet secretaries, and two US presidents have shared their perspectives on international affairs with our audiences. In addition, since launching the council’s online programs in 2007, more than **150,000 people have viewed WAC–DC events** via the internet, video streaming, podcasts, and other new media distribution channels, in addition to C-Span and FORA.tv coverage.

To prepare young people to compete in the 21st century market, the council helps fill the global education and international affairs knowledge gap in the curricula currently offered by our country’s school systems. The council’s teacher development workshops, in-depth issue seminars, youth leadership forums, Academic World Quest competitions, internships, and international travel-study tours foster a balanced view of global issues. These programs **facilitate worldwide knowledge transfer and analytical insights** for American and international educators and their students.

Within the World Affairs Council of America’s 90-council nationwide network, WAC–DC is the recognized leader in **professional development programs for educators**. To date, over 1,000 American and international high school educators have participated in 20 annual Institutes on International Affairs, resulting in a direct impact on more than 500,000 students in the US and worldwide.

Since 2001, over 2,600 students from the national capital area have benefited from the council’s Youth Leadership Fora. Over the past ten years, the council’s Young Ambassador Scholarship program has created **international travel-study experiences** for over 50 deserving area high school students from economically disadvantaged backgrounds. WAC–DC is aware of the need to bring this type of learning experience to the area school systems, and is actively engaged with an outreach program involving world history, geography, civics, social studies, and international affairs teachers and their students to help address this global education gap.

The council is governed by a board composed of international corporate executives, former high-ranking US government officials, senior development bank and NGO personnel, and academics. The board works with an experienced professional staff, interns, and dedicated volunteers to ensure that the council’s high-impact, targeted, and multi-disciplinary services are conducted according to **international best practices** and delivered with cost efficiency.

While the global education and international affairs results of the council's programs are extensive, WAC-DC is expanding its American and international partnerships and services through a proactive **forward strategy for the 21st century**.