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An Author Series Event

Charm Offensive: How China's Soft Power Is Transforming the World

Joshua Kurlantzick

At the beginning of the twenty-first century, China is poised to become a major global power. And though much has been written of China's rise, a crucial aspect of this transformation has gone largely unnoticed: the way that China is using soft power—culture, investment, academia, foreign aid, public diplomacy—to influence other countries in the developing world. Drawing on years of experience tracking China's policies, Joshua Kurlantzick contends that China has wooed the world with a "charm offensive" that has largely escaped the attention of American policy makers. In a provocative conclusion, Kurlantzick considers a future in which China may be the first nation since the Soviet Union to rival the United States in international influence.

Joshua Kurtlantzick is a visiting scholar in the Carnegie Endowment's China Program. He is a senior correspondent for The American Prospect, and a fellow at both the USC School of Public Diplomacy and the Pacific Council on International Policy. Kurlantzick was previously foreign editor at The New Republic. Earlier, he covered international economics and trade for U.S. News and World Report. He also reported on Southeast Asia for The Economist as a correspondent based in Bangkok, Thailand. Kurlantzick's articles also have appeared in The New York Times Magazine, The Washington Post, Foreign Affairs, Harper's, The Atlantic Monthly, GQ, The American Prospect, Mother Jones, Current History, and The Washington Quarterly. He received his B.A. from Haverford College.

Wednesday, August 29th 2007

12:30- 2:00 PM

CSIS - Conference Center

1800 K St., NW, Washington, DC 20006

Members: FREE Non-Members: \$10 Students/Interns: No Charge

Bring your own lunch and enjoy the discussion!

Soft Drinks Will Be Provided

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